EDITION 2021 JANUARY.2021

B2B

WORKSHOP & ROADSHOW

MEDICAL TOURISM

EVENTS IN ITALY

Abano Terme, Fiuggi, Ischia, Terme Luigiane, Castrocaro, Salsomaggiore

INTERNATIONAL ROADSHOW

Georgia, Ukraine, Kazhakistan, Moscow, Ekaterinburg

Special x Buyers

EVENTS OUTSIDE ITALY

HESTOUREX, TEMET, MedTW

INDEX

ITALY ON PLACE

WORKSHOP B2B

EMT 2021 - ABANO TERME

ITALY ON PLACE

EDUCATIONAL

FIUGGI TERME LUIGIANE SALSOMAGGIORE

 $OUYTSIDE\ ITALY$

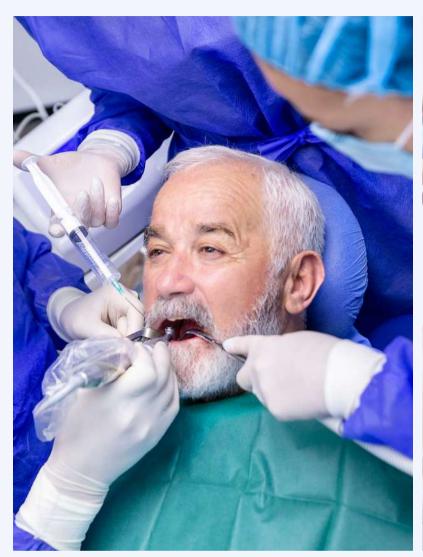
ROADSHOW

GEORGIA KAZHAKISTAN MOSCOW EKATERINBURG

OUTSIDE ITALY

WORKSHOP B2B

TEMET MedTW





Medical Tourism

what about

Medical tourism, still little known in some countries (for example in Italy) is growing exponentially. In brief, it is the movement of patients from one state to another to face medical treatment. The reasons for a trip of this type are the search for better treatments at a cheaper rate, or the search for treatments that are not rovided in your state of residence.

They can be preventive treatments such as check-ups and Second Opinion in the clinic, prevention or rehabilitation in specialized Thermal Centers, trips in search of a better image – cosmetic surgery – , or even purifying and detoxifying paths for those who sustain difficult work rhythms.





SINCE 2016

EUROPEAN MEDICAL TOURISM

from 20 >> to >> 150+ Buyers

World Fine Selections srl and Taste for you Service srl, are the companies that have been organizing the international meeting EMT European Medical Tourism since 2016.

At our first meeting did attend 20 Buyers and 20 Sellers. In the edition of 2019 did attend 150+Buyers, 20+ Speakers and 100 Sellers.

Living in close contact with operators for many months, we have recognized the need to create an environment in which information between supply and demand flows in an instant, simple and transparent way.

Our daily relationship with partners and foreign correspondents allows us to maintain an International network and a constantly updated vision on market trends, current trends and news in the world.

In August 2020 we did establish the Italian Association for Medical Tourism and we decided to set a partnership for EMT 2021. We aim to open the event to international partner & Associations for a mutual growing in the field of Medical Tourism.





European Medical Tourism International workshop



Previous editions



2016



2017



2018



2019



ABANO TERME, JUNE 29th/30th

THE **TOURISM** MEDICAL WORKSHOP takes place in Kiev capital of Ukraine. Representatives of European and Asian medical centers, rehabilitation centers, foreign medical services companies, wellness centers participate.

Our listeners are CIS medical tourism agents, travel agents and doctors.

For the fourth time, the annual seminar on medical tourism will be held.

What does the MEDICAL TOURISM WORKSHOP event include?

This is a conference, round tables on working with patients and market trends;

These are business meetings – B2B Workshop;

These are consultations of patients in private clinics in Kiev - B2C meetings.

We wish you a positive experience and benefit from participating in our event!











European Medical Tourism - Italy

Congress Address Abano Terme - Italy

event organized by AIPTMT, World Fine Selections, BookingsMed, Azzurra Viaggi, DoctorGEO & SPA

European Medical Tourism International workshop



PROGRAM

29-30 JUNE



JUNE 29th

from 10:00am to 13:00pm Trainings & introductions speakers from different countries

from 3:00pm to 5:00pm SPECIAL FOCUS ON IVF

> AWARDS 2021 Medical Tourism

Statistics and trends of international markets and on the new demands of tourism. Excellences from the world Interviews and videos dedicated to event sponsors as international interpreters of the world of medical innovative products, rehabilitation centers, and private clinics

JUNE 30th

from 9:00am to 13.00pm B2B meetings - on place 20 min for each meeting

from 14:00pm to 18 pm B2B meetings - Hybrid on place + on line 20 min for each meeting

You can book from 10 to a maximum of 25 appointments per company

European Medical Tourism International workshop



WHO

WHO CAN REGISTER



BUYERS

FACILITATORS
MEDICAL TRAVEL AGENTS

SELLERS

CLINICS
HOSPITALS
DOCTORS
MEDICAL CENTRES
THEMAL CENTRES
THERMAL HOTELS
MEDICAL SPA

SPEAKERS

ASSOCIATIONS TRAINERS FACILITATORS CONSULTANTS

European Medical Tourism International workshop



I M P O R T A N T

 $GENERAL\ INFO$



BEFORE EVENT

Please fill in your profile & book your apointment on the on line agenda http://emt2016.net/ using the code you got from us by mail. If you are new from in this field we suggest you to fix apointment also with consulting companies, you will find them in the agenda with Buyers

BEFORE EVENT

please prepare Bochures, Visit Cards, to share with Sellers, explaining your Company.

language shall be english + the language of the market you desire (ex italiangerman-russian etc)

AFTER EVENT

it is very useful to stay in contact with Sellers/Exibitors, suggesting them to visit their clinic and to share opinions and suggestions.





Fam Trip

or EDUCATIONAL

FAM Trip stands for "familiarization trip" and it is a trip exclusively for Facilitators (and sometimes their guests!) that are provided by suppliers or travel operators. These trips are provided as a way for Facilitators to gain an understanding of the benefits of different trips that they can sell to their patients.

When you've seen a Hospital or a thermal centre for yourself, you can better help your patient understand what to expect. The more first-hand experience you have, the better you will be able to suggest the perfect solution for your patients based on their wants and needs.

Fam Trips Inbound 2021



Terme Luigiane



Abano Terme



Fiuggi & Roma



Salsomaggiore & Tabiano



dedicated to professional travel agents

Fam Trips Outbound 2021



Antalya Turkey



Thermana /Lasko Slovenja



Tirana Albania



Tbilisi Georgia



dedicated to professional travel agents

RATES

N= NETWORKER NN= NON NETWORKER

REGISTRATION FEE

EMT 2021

	IN	NN
-3 nights on HB - Hotel 4*	€ 00	€ 150
-3 nights on HB - Hotel 5*	€ 00	€ 250
-3 + 3 nights (post tour)	€ 00	€ 350













































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