

EDITION 2021

19.04.2021

# B2B

WORKSHOP & ROADSHOW

## MEDICAL TOURISM

### EVENTS IN ITALY

Abano Terme, Fiumicino, Ischia,  
Terme Luigiane, Castrocaro,  
Salsomaggiore

### INTERNATIONAL ROADSHOW

Georgia, Ukraine,  
Kazakhstan, Moscow,  
Ekaterinburg

### EVENTS OUTSIDE ITALY

HESTOUREX, TEMET,  
MedTW

SELLERS & EXIBITORS

EMT 2021

European Medical Tourism International workshop

# AWARDS

BEST MEDICAL SPA - BEST THERMAL CENTER

2021

01

TOP DOCTOR  
TOP CLINIC  
TOP HOSPITAL  
TOP GROUP



*PLUS*

2 level of  
contest

## WORLD CONTEST

Vote will be on Social plus on place by the  
jury composed of all the Facilitators present





# Medical Tourism

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## what about

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Medical tourism, still little known in some countries (for example in Italy) is growing exponentially. In brief, it is the movement of patients from one state to another to face medical treatment. The reasons for a trip of this type are the search for better treatments at a cheaper rate, or the search for treatments that are not provided in your state of residence.

They can be preventive treatments such as check-ups and Second Opinion in the clinic, prevention or rehabilitation in specialized Thermal Centers, trips in search of a better image – cosmetic surgery – , or even purifying and detoxifying paths for those who sustain difficult work rhythms .

# SINCE 2016

## EUROPEAN MEDICAL TOURISM

from 20 >> to >> 150+ Buyers

World Fine Selections srl and Taste for you Service srl, are the companies that have been organizing the international meeting EMT European Medical Tourism since 2016.

At our first meeting did attend 20 Buyers and 20 Sellers. In the edition of 2019 did attend 150+ Buyers, 20+ Speakers and 100 Sellers.

Living in close contact with operators for many months, we have recognized the need to create an environment in which information between supply and demand flows in an instant, simple and transparent way.

Our daily relationship with partners and foreign correspondents allows us to maintain an International network and a constantly updated vision on market trends, current trends and news in the world.

In August 2020 we did establish the Italian Association for Medical Tourism and we decided to set a partnership for EMT 2021. We aim to open the event to international partner & Associations for a mutual growing in the field of Medical Tourism.







SUMMER  
EDITION

# EMT 2021

THE ITALIAN LEADING EVENT  
FOR MEDICAL TOURISM

## MEETINGS

MORE THAN 150 BUYERS

## FOCUS

MORE THAN 20 SPEAKER

[WWW.WFSEVENTS.COM](http://WWW.WFSEVENTS.COM)

[WWW.AIPTM.IT](http://WWW.AIPTM.IT)

[WWW.BOOKINGSMED.COM](http://WWW.BOOKINGSMED.COM)

# EMT 2021

European Medical Tourism International workshop



## Previous editions

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2016



2017



2020

2018



2019





# EMT 2021

ABANO TERME, JUNE 29th/30th

THE MEDICAL TOURISM WORKSHOP takes place in Abano Terme near Venice. Representatives of European and Asian medical centers, rehabilitation centers, foreign medical services companies, wellness centers participate. Our listeners are CIS medical tourism agents, travel agents and doctors.

For the fourth time, the annual seminar on medical tourism will be held.

What does the MEDICAL TOURISM WORKSHOP event include?

This is a conference, round tables on working with patients and market trends; These are business meetings - B2B Workshop;

These are consultations of patients in private clinics

We wish you a positive experience and benefit from participating in our event!



**BookingsMed**



## European Medical Tourism - Italy

Congress Address  
Abano Terme - Italy

event organized by  
AIPTMT, World Fine Selections,  
BookingsMed, Azzurra Viaggi,  
DoctorGEO & SPA

# EMT 2021

European Medical Tourism International workshop




## P R O G R A M

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*VIRTUAL EDITION*



### **JUNE 23th**



from 10:00am to 13:00pm  
B2B meetings on line  
individual

from 3:00pm to 5:00pm  
B2B meetings on line  
individual



# EMT 2021

European Medical Tourism International workshop

## PROGRAM

*ON PLACE EDITION*

### JUNE 29th

from 10:00am to 13:00pm  
Trainings & introductions  
speakers from different  
countries

from 3:00pm to 5:00pm  
SPECIAL FOCUS ON IVF

AWARDS 2021  
Medical Tourism

*Statistics and trends of international markets and on the new demands of tourism. Excellences from the world Interviews and videos dedicated to event sponsors as international interpreters of the world of medical tourism, innovative products, rehabilitation centers, and private clinics*

### JUNE 30th

from 9:00am to 13.00pm  
B2B meetings - on place  
20 min for each meeting

from 14:00pm to 18 pm  
B2B meetings - Hybrid  
on place + on line  
20 min for each meeting

You can book from 10 to a  
maximum of 25  
appointments per company

# EMT 2021

European Medical Tourism International workshop

## W H O

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*WHO IS ELEGIBLE*

### **BUYERS**

FACILITATORS  
MEDICAL TRAVEL AGENTS

### **SELLERS**

CLINICS  
HOSPITALS  
DOCTORS  
MEDICAL CENTRES  
THERMAL CENTRES  
THERMAL HOTELS  
MEDICAL SPA

### **SPEAKERS**

ASSOCIATIONS  
TRAINERS  
FACILITATORS  
CONSULTANTS





## I M P O R T A N T

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### *GENERAL INFO*



### **BEFORE EVENT**

Please fill in your profile & book your appointment on the on line agenda <http://emt2016.net/> using the code you got from us by mail. If you are new from in this field we suggest you to fix appointment also with consulting companies, you will find them in the agenda with Buyers

### **BEFORE EVENT**

please prepare Bochures, Visit Cards, price lists (commissionable) photos, video or tutorials to share with Facilitators, explaining why they should send clients to your clinic language shall be english + the language of the market you desire ( ex italian-german-russian etc)

### **AFTER EVENT**

it is very useful to stay in contact with Facilitators, inviting them to visit your clinic and to show your facilities, to organize on line semnars with them to educate on your services, to share opinions and to ask suggestions.



# Sponsorship Opportunities

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## Visibility

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EMT sponsorship opportunities provide your organisation with substantial international exposure, increasing visibility of your brand and your networking capacity. If you are looking to build awareness of your brand in the Health industry, we have created for you some "events inside the event".

We have reserved for you the attention of the Buyers for 1 or 2 hours during meals. You will find more detailed information on the following pages.





## S P O N S O R S H I P

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### *BRANDING*



#### **29th BUFFET LUNCH**

You will have the chance to present your company to all the attendants during the lunch time

1 hour

#### **28 th BUYER DINNER**

You will have the chance to present your company to all the attendants during the dinner time

2 hours

#### **30th BUFFET LUNCH**

You will have the chance to present your company to all the attendants during the lunch time

1 hour

#### **28 th GALA DINNER & AWARDS**

You will have the chance to present your company to all the attendants during the GALA dinner time

2 hours

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# EMT 2021

## SPONSORSHIP

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*JUNE 29TH*  
**BUFFET LUNCH**

€ 8.000

*JUNE 30TH*  
**BUFFET LUNCH**

€ 8.000

*JUNE 28TH*  
**BUYER'S DINNER**

€ 12.000



*JUNE 30TH*  
**GALA DINNER - AWARDS**

€ 15.000



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# EMT 2021

## RATES

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### REGISTRATION FEE

#### THERME & MEDICAL SPA

- **Basic** 10 appointments € 1200
- **Premium** 20 appointments € 2400 and participation of AWARDS CONTEST
- **Gold** 25 app.s including speech 15" and participation of AWARDS CONTEST € 6000

### REGISTRATION FEE

#### PRODUCTS

- |                       |        |
|-----------------------|--------|
| - <b>Desk 2 days</b>  | € 1500 |
| - <b>Stand 2 days</b> | € 3800 |

The desk is 4-seat and you can customize it at will

### REGISTRATION FEE

#### CLINICS

- **Basic** 10 appointments € 1200
- **Premium** 20 appointments € 2400 and participation of AWARDS CONTEST
- **Gold** 25 app.s including speech 15" and participation of AWARDS CONTEST € 6000

### ACCOMODATION & EXTRAS

#### EXTRAS ON REQUEST

- |   |       |
|---|-------|
| - <b>2 nights 5* FB &amp; transfer from airport</b>                         | € 420 |
| - any additional night FB - price per person /per night drinks not included | € 110 |
| - gala dinner AWARDS - price per person drinks included                     | € 100 |
| - additional excursion to shopping mall / venice (roundtrip)                | € 100 |





## ORGANIZERS

**BookingsMed**  
*Academy*

**BookingsMed**





## SPONSOR & PARTNER



**Gruppo  
San Donato**



**GVM**  
CARE & RESEARCH

**BookingsMed**

**AIPTMT**  
Associazione Italiana Promozione Turismo Medico e Terme

Doctor  
**GEO & SPA**



**HOTEL TERME  
MILANO**

**park/\*\*\*\*  
Hotel**

**terme  
luigiane**

SINCE 1967  
**AR**  
ABANO RITZ THERMAL & WELLNESS HOTEL

**HP**  
\*\*\*\*\*  
**PRESIDENT**  
ABANO TERME

**hti** Health Tourism Industry



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**BookingsMed**

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Associazione Italiana Promozione Turismo Medica e Termale

WORLD FINE  
**WFS**  
SELECTIONS